

15-Minute Email Academy

Christine McDannell

Subject: if this comes off as crazy, call me...

1

Hi ~Contact.name~!!

2

Guess what??

I *FINALLY* found a concession trailer that is already permitted by the San Diego Health Department. That alone saves us six months of the (very slow) permitting process!

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Naturally, (of course, right?), there's a catch.

I'm currently up against a buyer who wants it to sell snow cones, of all things. Oscar, the owner, is trying to hold it for me, but he's got to make a decision quickly between evil sugary snow cone guy and me, wearing my Health + Wellness cape, of course... LoL!

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Personally, I think San Diego is more in need of an easy way to drive up and grab some nutrient-dense, healthy, cold-pressed juice and the Immortal Health Elixir, Kombucha VERSUS processed sugar and frozen tap water ;-)

So there you have it.

Oscar has to make a decision right now and if I don't get super creative on raising the investment capital FAST, San Diego will be missing out on a fast, convenient, and effortless way to integrate the BEST nutrition into your existing daily routine.



Oscar, a fellow entrepreneur, who is selling the trailer.

You have already been such a supporter of Eco Chateau so I wanted to offer you something really, really cool. Something exclusive you literally cannot get anywhere else. Something that gives you an amazing return on your investment...something that would help me quickly launch The Juice Chateau.

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The 'Founders Membership'.

A LIFETIME Juice Membership to The Juice Chateau for just a one time \$1,000 investment.

Not even joking.

Yep, you can come over every single day here at our Mission Valley location and grab a fresh cold-pressed juice or a pint of Kombucha every single day if you want for the rest of your life!

THIS is why friends, my mentors, and even our Eco Chateau staff members are telling me I am crazy.

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Maybe they are right but I really believe in this cause.

I'm only offering a handful of these Founding Member Lifetime Memberships and would love to have you join us, plus we will have your name listed on a plaque on the juice trailer and you get a really cool "black card" that means you will never wait in line for your **juice** or **Kombucha**---> Straight to the front of the line for you!

And I am SO EXCITED because two of my friends I was asking advice from about this crazy idea already grabbed lifetime memberships.

Ready to help us launch ASAP??

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Just reply to this email or call me; we'll go over the ridiculously awesome benefits of this lifetime membership.

Or you can just [click here](#) to quickly join us.

Here's to **HEALTH, WELLNESS**, and **The Juice Chateau in 2015!**

Christine McDannell

Eco Chateau

[619-795-6955](tel:619-795-6955)



P.S.-Already have my contractor on stand-by to do the beautiful reclaimed pallet wood on the entire exterior of the trailer and luckily the inside is ready to go so our target open

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for business date is set for some time THIS FEBRUARY!!

P.P.S.-If this goes through, you might just help me get through the final round of Shark Tank. Really!