

# 15-Minute Email Academy

Yanik Silver

**Subject:** Wanted: “Universe” creators (a timely invitation for the right 10 people)...

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December 21, 2016: 5:44 AM, ET

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Hi (first name),

It's Yanik.

Today in the northern hemisphere is the winter solstice...

It's the shortest day of the year, when the sun is at its lowest arc in the sky. And for generations this day also marks a strong symbolism for the “rebirth” of the sun and our own re-emergence into something more.

And that seems pretty fitting to release this quick announcement today...

This is only for people with flexible schedules and audacious goals for the New Year.

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In a nutshell, I have a commitment to teach two business partners everything I've learned over 11+ years of running high end groups, Masterminds, Inner Circles, and the like. To be super blunt, I never thought I would ever go to the trouble of teaching this stuff.

But I've got several reasons why this is coming together immediately including one big “ulterior” motive. I didn't have time to build a fancy website or put together a polished video for you.

I've put all the details in a quick PDF => **Just click here to download it.**

Inside you'll see the neat little system that “accidentally” built a 400k windfall, with just a few days every year to fulfill...and why I decided to actually stop doing it. (Yup!)

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Plus other examples of groups that bring in 10k to as much as 50k+ per member. (Go ahead, do the math in your head at just a few members. It's a pretty good feeling.)

This tell-all event is coming up really, really soon because they are the only dates that work for my calendar and I really don't know if I'll do it again. So if you want to learn everything I know about these types of specialized groups, **check out the PDF.**

All the best,

Yanik Silver

P.S. That ulterior motive I mentioned. Short version is I'm looking to help develop a few more “**Universe Creators.**” That means you become the hub and influencer for an entire industry, sector, or network that I help you create. Why? Because it helps expand our deep

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mission of changing the way business is played. Your group could help further the Evolved Enterprise ideas of using business for a higher purpose to solve some of the globe's biggest problems.

All the mastermind groups and high-end groups you see today, I've come to regard as "Version 1.0." Yes, there's still so much value there and I've done that in a big way but I'm already deep into "Version 2.0". And nobody is sharing the next evolution of high-level groups. This notion of a "Universe Creator" is actually what has me excited to share this material with a few select individuals.

**Grab the PDF** and see if that's you.